Veronika Neukirch

Artist Statement 2015

Everyday objects and their material properties fascinate me. My aim is to unveil the mystical or alien within the mundane. Depending on the ‘lowly’ objects’ pre-designed attributes I allocate new identities and a new context to exist in, which questions taste hierarchies within and beyond the borders of the art world. This is further exemplified by the combination of non-art materials and objects with more traditional art media. Humour, playfulness and unpredictability are all important parts of my work while notions of still life often interlace with the modes of presentation. All works follow their own logic and often tend to echo both conventional and unconventional aesthetics concurrently.

A meditation of colours, shapes and textures within a steady dialogue between representation and abstraction is evident throughout my practice, which demands imagination and openness from the viewer to recognise several realities simultaneously.

Aesthetically, science fiction has been a big inspiration. Technological progress and the related product design have always been influenced by it and vice versa. Science fiction has become reality in my lifetime on several life-changing levels: In the form of new communication media, the virtual double identity almost everyone possesses today and especially the new ways to render, promote and display art.

Collage, assemblage and installation seem to me the most apposite form of artistic expression today as they mirror, acknowledge and utilise the increasingly pluralistic environment of contemporary art as well as contemporary life.

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